

Message Text

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ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W
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R 142050Z JAN 76

FM AMEMBASSY MEXICO

TO USDOC WASHDC

AMCONSUL BELIZE

AMEMBASSY GUATEMALA

AMEMBASSY MANAGUA

AMEMBASSY PANAMA

AMEMBASSY SAN JOSE

AMEMBASSY SAN SALVADOR

AMEMBASSY TEGUCIGALPA

INFO SECSTATE WASHDC 2360

UNCLAS MEXICO 0489

FOR BIC/OIM- PORTER CLARY

E. O. 11652: N/A

TAGS: BEXP, MX

SUBJECT: SOLICITATION OF EXHIBITORS FOR MEXICO CITY TRADE
CENTER (TC) EVENTS

1. IN ORDER TO IMPROVE TC'S SERVICES TO CENTRAL AMERICAN
POSTS IT IS RECOMMENDED THAT ALL OIM PROJECT OFFICERS
RECRUITING EXHIBITORS FOR FUTURE TC EVENTS ASK PROSPECTIVE
EXHIBITORS IF THEY ARE INTERESTED IN REPRESENTATION IN OR
FOR BRITISH HONDURAS (BELIZE), COSTA RICA, EL SALVADOR,
GUATEMALA, HONDURAS, NICARAGUA AND PANAMA. THIS WOULD BE
IN ADDITION TO QUESTION RE MEXICO. IF A FIRM ALREADY
HAS REPRESENTATION IN ONE OR MORE OF THE ABOVE, INQUIRY
SHOULD BE MADE CONCERNING INTEREST IN THE REMAINDER.
COPIES OF THE PARTICIPATION AGREEMENT WOULD BE
FORWARDED TO AFFECTED POSTS AS AN INDICATION THAT
INTERESTED FIRMS HAD MADE FIRM COMMITMENT TO PARTICIPATE
IN THE EXHIBITION. ROUNDUP CABLE WOULD ALSO BE SENT
BY OIM TO ALL CENTRAL AMERICAN POSTS LISTING ALL
EXHIBITORS AND THEIR REPPIND REQUIREMENTS. AS IT HAS
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DONE FOR RECENT EXHIBITIONS.

2. IF THIS RECOMMENDATION IS IMPLEMENTED, FIRMS SHOULD BE ASKED TO FORWARD THREE OR MORE COPIES OF THEIR CATALOGS OR PRODUCT INFORMATION BULLETINS BY AIRMAIL TO THE POST IN EACH COUNTRY IN WHICH THEY SEEK REPRESENTATION. THIS ACTION SHOULD BE TAKEN ASAP TO FACILITATE REPFIND ACTIVITIES IN THEIR BEHALF.

3. ACTION REQUESTED:

COMMERCE IS INVITED TO COMMENT ON WORKABILITY OF THIS RECOMMENDATION. AS REPFIND ACTIVITIES BY AFFECTED POSTS WOULD BE SUBJECT TO AVAILABILITY OF MANPOWER AND OTHER RESOURCES WITHIN CCP'S AND CAP'S. POSTS ARE ASKED TO INFORM TC AND COMMERCE/OIM IF THIS PROGRAM WOULD BE ACCEPTABLE, GIVEN PROJECTED WORKLOAD REQUIREMENTS. ALTHOUGH WE WOULD EXPECT TO DISCUSS THIS CONCEPT IN FORTHCOMING MEETING OF ECONOMIC/COMMERCIAL OFFICERS IN MEXICO CITY STATE 7045 WOULD APPRECIATE EARLY REACTION FROM ADDRESSEES WITH A VIEW TO EARLY IMPLEMENTATION OF PLAN AND FURTHER REFINEMENT DURING MEETING IN MEXICO.

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